

SUPPLY CHAIN MANAGEMENT LEADERS ANNUAL SUMMIT 2023

Enhancing Growth by Optimizing Supply Chain Best Practices

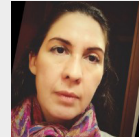
Berlin, Germany | 25th-26th MAY 2023

SPEAKERS

SCMILA
- SUMMIT -



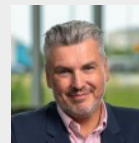
Kjetil Stigen
VP Supply Chain and Sustainability
Beerenberg Services AS



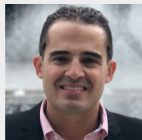
Natalia M. Siercke
IT Director of Supply Chain Applications
Massimo Zanetti Group S.p.A.



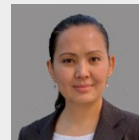
Jorin Preuß
Vice President Supply Chain Management
ElringKlinger AG



Erik Lund
Head of the Tracking Division, Visilion
Sony Network Communications Europe



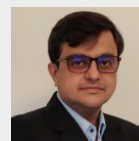
Dr. Amr El Fawal
Head of Supply Chain Production - AMECA,
Henkel



Aigul Mangibayeva
Director Supply Chain Management
Selena Group



Dr. Abhijeet Ghadge
Associate Professor (Reader)
of Supply Chain Management
Centre for Logistics & Supply Chain Management
Cranfield School of Management



Arjun Varma
Director-Strategic Capacity Management
Beiersdorf AG



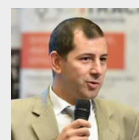
Frank T. Baur
Chief Operating Officer (COO)
GE Vernova



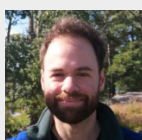
Isabella Phoenix
Director - HP Global Channel
Sustainability strategy and enablement
HP



Victor Scarante
Head of Governance and Performance,
Global Procurement & ESO
Grünenthal Pharma



Daniel Enache
Parts & Accessories Logistics
Director for Central Europe
DACIA-Renault Groupe



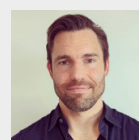
Mehmet Ünsal
Managing Director
Ege Organics GmbH



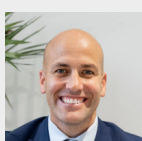
Petra Lippertova
Head of Logistics Operations
Group Procurement
DS Smith



Amanda Wood
Sustainability Director, Supply Chain
BAE Systems Plc.



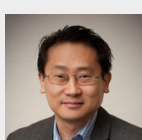
Kevin Davis
Head of Logistics
Marks and Spencer



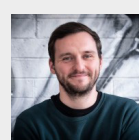
Luke Kerr
Group Operations Director
Solent Group



Timur Gostik
Demand & Supply Planning Director, EMEA
Kao Corporation



Chee Yew Wong
Professor of Supply Chain Management
Leeds University Business School



Martin Patermann
Head of Supply Chain Management
Onboard Retail Europe
Retail in Motion GmbH (Lufthansa Group)



Supply chain management activities are value adding and significant in the economy. The FMCG, manufacturing, transport and logistics, pharmaceutical, fashion, technology, energy, automobile sectors rely on supply chain management for effective and efficient operations thus boosting productivity and profitability. Supply chain management can influence success in these industries through strategies that create quality, cost-reduction, delivery and agility (flexibility).

Supply Chain Management Leaders Annual Summit encompasses dynamism and stimulating topics from advanced and thoughtful leaders and discussions amongst leaders. Interactive sessions will enable you to understand and learn from other leaders' experiences, thus correcting and optimizing your supply chain, enhancing manufacturing growth, and eventually reducing the time-to-market for your products and services. The increasing numbers of the consumption economy, continuous

progress in economic power at various levels and retail evolution are increasingly affecting the scope for growth in various sector.

We will explore novel tools and technologies in various industries and discuss the cutting-edge ways that supply chain managers can employ to potentially improve efficiency and better prediction of consumer behavior, driving sales for various industries. Join us at the SCMLA Summit 2023 for two days networking, master classes, and ingenuity with supply chain management and innovative leaders across various industries working toward enhancing growth at a global stage through sustainable supply chain revolution.

We acknowledge the efforts made by our teams in bringing out the success of this information, yet though-provoking Summit. We hope that the deliberations of the Summit will facilitate in creating the roadmap for the future growth and development of this sector.

- Welcome to the Summit; an opportunity of a lifetime and learn from it! -

Reasons to Attend

- Industry insights- The main theme of the event is to share precise industry knowledge on enhancing growth by optimizing supply chain best practices that you might not get anywhere else at a time. There are various opportunities to get certainly valuable insights, such as detailed shifts of the top tier companies, industry trends, market forecasts and fluctuations, and interesting cases.
- Informative- the utmost vital topics affecting the evolution of international supply chains, supported by real-life experiences and diligent solutions to the issues impacting the various Industries.
- The summit purposes to give an outline of the main drivers entailed in industries or economic sectors from a supply chain management perspective;
- Capacity to solve the supply chain management risks
- Learn real-life tactics and insights from peers
- Build relationships across an array of industries
- Understanding the consequences of a strategic supply management and efficient logistics on various industries sector
- Understanding how to formulate and manage a vigorous, sustainable supply chain approach.
- Appreciate shifts in business processes
- Learn from other leaders and delegates' experience.

Themes & Topics

- Omnichannel and multichannel retailing
- Building resilient supply chain management
- Last mile delivery in Ecommerce
- Smart scheduling for supply chain performance/Ecommerce
- Recruiting and engaging Gen Z talented human resource
- Reducing supply chain costs
- Optimization in supply chain management
- Local sourcing
- Industry 4.0 applications in quality management for supply chain management
- Smart contracts and blockchain technology in sourcing
- How to structure your supply chain to gain the competitive advantage
- Understanding the demand in your supply chain
- Planning and controlling finished goods in the supply chain
- Clusterization- designing a sourcing strategy by creating value with E2E view

WHO SHOULD ATTEND?

The Summit will consist of Supply Chain Executives and Managers, Manufacturing Executives and managers, FMCG Companies' executives and managers, Customer service personnel, and Marketing executives and managers from other industries that rely on supply chain management. Other attendees are industry leaders from the following job occupations:

- Human Resources Management and Workforce Management and Development
- Integrated Business Planning, Enterprise Strategy
- Technology, Creative, Innovation
- Business Improvement, Lean
- Supply Chain Development, Marketing, Business Development, Industry Capacity Development
- Transport and Distribution
- Operations
- Inventory Control, Warehouse
- Consumer Demand, Planning, and Forecast
- Procurement and Logistics

Key Takeaway

- Transforming Industry Technology
- Building Resilient Supply Chain Management
- Award Winning Supply Chain Transformation
- Transparency Throughout The Sustainable Supply Chain
- Supply Chain Sustainability as a Business Differentiator
- Developing Data Exchange And Analytics Solutions For Reducing Sustainability Risks
- Digitalized Supplier Self-Assessments, To Ensure Follow Up Of Fundamental Issues In Your Supply Chain
- Convergence Of Resilience And ESG/Sustainability, Use Of Digital Tools And A Focused Process To Increase Supply Resilience And Supply Sustainability
- Harnessing The Power Of Visibility - How To Create A Sustainable Supply Chain With IoT
- Performing Manufacturing Supply Chain
- Working Capital Improvements In SCM
- Real-Time Visibility In Supply Chain
- How S&OP Can Help Improve Inventory Efficiency
- HP Amplify Impact >Extending Sustainability Through The HP Partner Network
- Procurement Of Logistics Services
- Costs & Logistics Operations Optimization Strategies
- Supply Chain, The Endless Game

Sponsors

GOLD SPONSOR



C.H. ROBINSON

STRATEGIC PARTNER

Pedersen & Partners
EXECUTIVE SEARCH

08:30 Registrations and coffee

08:50 Opening Address from the Chair

09:00 DEVELOPING DATA EXCHANGE AND ANALYTICS SOLUTIONS FOR REDUCING SUSTAINABILITY RISKS IN FASHION SUPPLY CHAIN

- Highlight sustainability risks and related regulations in global fashion supply chain
- Explain information problems in tracking and reducing risks related to human right violence and pollution
- Discuss several solutions for data exchange and analytics for managing risks related to human right violence and pollution
- How can exchanging data about sustainability in a fashion supply chain lead to analytical insights?



Chee Yew Wong

Professor of Supply Chain Management
Leeds University Business School

09:25 TRANSPARENCY THROUGHOUT THE SUSTAINABLE SUPPLY CHAIN

- Challenges faced when penetrating into new markets/business cultures
- Teaming up with the right partners
- Sustainable as a "safe word" in the modern world
- Unlearning the false truths of the industry
- Intellectual agility of the leader and agility of the chain



Mehmet Ünsal

Managing Director
Ege Organics GmbH

09:50 CONVERGENCE OF RESILIENCE AND ESG/SUSTAINABILITY, USE OF DIGITAL TOOLS AND A FOCUSED PROCESS TO INCREASE SUPPLY RESILIENCE AND SUPPLY SUSTAINABILITY

- How legislation + societal pressures + recent disruptive events are creating a convergence of supply resilience and sustainability
- The business case for stronger processes supported by technology to build resilient and sustainable supply chains
- How to build strong and effective processes to build resilient and sustainable supply chains and prevent 'bureaucratic risk management'



Victor Tadeu Scarante

Head of Governance and Performance,
Global Procurement & ESO
Grünenthal Pharma

10:15 Coffee Break / Networking / 1:1 MEETINGS

10:35 SPONSOR SESSION

11:00 DIGITALIZED SUPPLIER SELF-ASSESSMENTS, TO ENSURE FOLLOW UP OF FUNDAMENTAL ISSUES IN YOUR SUPPLY CHAIN (HSE, QUALITY AND SUSTAINABILITY)

- Ensure full transparency and overview of fundamental issues in your supplier portfolio. (HSE, Quality and Sustainability)
- How to easily setup digitalized self-assessment of supplier you do not have sufficient time to meet physically
- How to capture insight of your risk exposure in the supply chain, not just at Tier 1 level, but further into Tier 2 level
- How to easily connect with external data sources for corruption and human rights issues to address risk exposure in your supply chain



Kjetil Stigen

VP Supply Chain and Sustainability
Beerenberg Services AS

11:25 HP Amplify Impact >Extending Sustainability through the HP Partner Network

- HP Corporation & Sustainability – context
- HP Amplify Impact
- The customer value proposition
- The design
- The Program assets
- The results
- Key success factors



Isabella Phoenix

Director - HP Global Channel Sustainability strategy and enablement
HP

11:50 CASE STUDY/KEYNOTE SPEAKING OPPORTUNITY

12:15 Interactive/Panel Session.

Follow up Discussion and Q & A, With the Attendees

- This fast passed interactive session will tackle questions from the sessions and challenges currently faced by attendees. Take the opportunity to ask questions and comment on the presentations from the morning sessions. Address these points and more in a brief wrap-up session before lunch.

Moderator: Chairman

Panelists:

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Professor of Supply Chain Management
Leeds University Business School

Mehmet Ünsal

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Director - HP Global Channel
Sustainability strategy and enablement
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Sponsor

13:00 Business Lunch / Networking / 1:1 MEETINGS
Meet our sponsors

14:00 SPONSOR SESSION

14:25 SUPPLY CHAIN SUSTAINABILITY AS A BUSINESS DIFFERENTIATOR

- The case for Sustainability in the Defence Sector
- Why Stakeholder engagement & alignment is critical to success in Supply Chain Sustainability
- The approach to baselining emissions for BAES Global supply chain and determining materiality
- How Supply Chain Sustainability can be a business differentiator



Amanda Wood,
Sustainability Director, Supply Chain
BAE Systems Plc.

14:50 HARNESSING THE POWER OF VISIBILITY HOW TO CREATE A SUSTAINABLE SUPPLY CHAIN WITH IoT

- Challenges faced by logistics & supply chain managers
- What is a sustainable supply chain?
- What are the driving forces for a more resilient & sustainable supply chain?
- How can IoT help to create a sustainable supply chain?



Erik Lund
Head of the Tracking Division, Visilion
Sony Network Communications Europe

15:15 PERFORMING MANUFACTURING SUPPLY CHAIN

- How manufacturing supply chain will cope with short product life cycle, demand uncertainty/volatility, and mass customization.
- Transforming manufacturing processes for increased productivity. Using automation/smart factory, data science, additive manufacturing.
- Customer centric focus in manufacturing
- Successfully adopting sustainability in manufacturing, applying green practices, triple bottom line and a focus on corporate social responsibility.



Frank T. Baur
Chief Operating Officer (COO)
GE

15:40 CASE STUDY/KEYNOTE SPEAKING OPPORTUNITY

16:05 Afternoon Coffee /Networking / 1:1 MEETING
Meet our sponsors

16:25 TRANSFORMING INDUSTRY TECHNOLOGY

- Digital transformation with Industry 4.0 technologies
- How can organizations implement Industry 4.0 technologies (Blockchain, cloud computing, Internet of Things (IoT), Artificial Intelligence (AI), and Big Data Analytics)?
- Identify barriers to successfully implementing Industry 4.0.
- Optimizing performance using Industry 4.0



Dr Abhijeet Ghadge
Associate Professor (Reader) of Supply Chain Management
Centre for Logistics & Supply Chain Management
Cranfield School of Management

16:50 (TBA)



Timur Gostik
Demand & Supply Planning Director, EMEA
Kao Corporation

17:15 Interactive/Panel Session.

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Panelists:

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Sustainability Director, Supply Chain
BAE Systems Plc.

Erik Lund

Head of the Tracking Division, Visilion
Sony Network Communications Europe

Frank T. Baur

Chief Operating Officer (COO)
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Dr Abhijeet Ghadge

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Centre for Logistics & Supply Chain Management
Cranfield School of Management

Timur Gostik

Demand & Supply Planning Director, EMEA
Kao Corporation

Sponsors

17:50 Chairman's closing remarks and en of Day 1

08:30 Registrations and coffee

08:50 Opening Address from the Chair

09:00 BUILDING RESILIENT SUPPLY CHAIN MANAGEMENT

- Building resilience, managing proactively, and planning for extreme supply-and-demand disruptions.
- Using concurrent rather than sequential processes in key areas like manufacturing, production, and product development.
- Strategic planning and incorporating redundancies.
- Investing in knowledgeable and high-skilled individuals to build and manage supply chains to capitalize on efficiency.
- Integrating and restructuring operations and re-evaluating just-in-time strategies.



Arjun Varma

Director-Strategic Capacity Management
Beiersdorf AG

09:25 AWARD WINNING SUPPLY CHAIN TRANSFORMATION

- Demand Driven network
- Implementing S&OP processes
- Successful strategy deployment
- Creating a world-class winning team
- Network design and total cost ownership



Luke Kerr

Group Operations Director
Solent Group

09:50 REAL-TIME VISIBILITY IN SUPPLY CHAIN

- What is real-time visibility in supply chain and logistics?
- Why better supply chain performance begins with end-to-end visibility
- Key Challenges Accompanied By Lack of Real-Time Transportation Visibility in Supply Chain & Logistics
- Real Time data and Carbon Visibility



Petra Lippertova

Head of Logistics Operations - Group Procurement
DS Smith

10:15 Coffee Break / Networking / 1:1 MEETINGS
Meet our sponsors

10:35 SPONSOR SESSION

11:00 SUPPLY CHAIN, THE ENDLESS GAME

- SC challenges
- SC resilience
- SC post-covid
- Sc present
- Sc future



Dr. Amr El Fawal

Head of Supply Chain Production - AMECA
Henkel

11:25 WORKING CAPITAL IMPROVEMENTS IN SCM

- Relevance of Material Resource Planning
- Relevance of Master Data and Moving Data
- Top Down Definitions: Material Categories, Target Stock, Potential Values, Reporting
- Setup Interface Responsibility within SCM – Production, Purchasing, Sales
- Achieving Sustainability and Results in Working Capital



Jorin Preuß

Vice President Supply Chain Management
ElringKlinger AG

11:50 CASE STUDY / KEYNOTE SPEAKING OPPORTUNITY

12:15 Interactive / Panel Session.

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Moderator: **Chairman**

Panelists:

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Director-Strategic Capacity Management
Beiersdorf AG

Luke Kerr

Group Operations Director
Solent Group

Petra Lippertova

Head of Logistics Operations - Group Procurement
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Dr. Amr El Fawal

Head of Supply Chain Production – AMECA
Henkel

Jorin Preuß

Vice President Supply Chain Management
ElringKlinger AG

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13:00 Business Lunch / Networking / 1:1 MEETINGS
Meet our sponsors

14:00 SPONSOR SESSION

14:25 HOW S&OP CAN HELP IMPROVE INVENTORY EFFICIENCY

- What are areas of focus and possible involvement of all stakeholders for business inventory
- Integrating inventory optimization in the overall S&OP process
- Managing inventory to balance Service level & networking capital
- Using ABC-XYZ approach to increase forecast accuracy and optimize inventory
- ABC-XYZ approach for SKU reduction, assortment optimization



Aigul Mangibayeva
Director Supply Chain Management
Selena Group

14:50 PROCUREMENT OF LOGISTICS SERVICES

- What logistics service could you purchase?
- How to procure logistics services?
- Tools and methodology
- Tips, Tricks and Best Practices



Martin Patermann
Head of Supply Chain Management
Onboard Retail Europe
Retail in Motion GmbH (Lufthansa Group)

15:15 COSTS & LOGISTICS OPERATIONS OPTIMIZATION STRATEGIES

- Right strategies for cost optimization in the actual context
- What investments and what other requirements for warehouse operations optimization
- How to motivate teams to adopt a continuous cost improvement mindset
- Is technology an accelerator for cost optimization?



Daniel ENACHE
Parts & Accessories Logistics
Director for Central Europe
DACIA – Renault Groupe

15:40 Afternoon Coffee / Networking / 1:1 MEETINGS Meet our sponsors

15:55 TRANSFORMING INDUSTRY TECHNOLOGY (there is no good transformation without change management)

- Change management in transformation: Do not forget the people aspect – Have a change agent network, build a culture of flexibility, be adaptive
- Communicate why, what, when & how to all stakeholder- in and out of your company

- Value/benefits realization: Define your success metrics – increased inventory turns, increased forecast accuracy, decreased carrying cost-base and target
- Celebrate success and be ready to do it all again, this is an interactive process.



Natalia M. Siercke
IT Director of Supply Chain Applications
Massimo Zanetti Group S.p.A.

16:20 (TBA)



Kevin Davis
Head of Logistics
Marks and Spencer

16:45 Interactive/Panel Session.

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Martin Patermann
Head of Supply Chain Management Onboard Retail Europe
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Natalia M. Siercke
IT Director of Supply Chain Applications
Massimo Zanetti Group S.p.A.

Kevin Davis
Head of Logistics
Marks and Spencer

Sponsors

17:30 Chairman's closing remarks and end of Summit

Registration Form

SCMLA SUMMIT

Berlin, Germany | 26th MAY 2023

Name

Position

Name

Position

Name

Position

Name

Position

Company

Address

City

Postcode

Phone

VAT No.

Date

Signature

Delegate / Participation Fees – € 1799

*2-day Summit
+ Master Classes + Interactive Sessions + Panel Discussions,
Discussions with industry experts, Cocktail Reception

Roman Khan
Marketing Manager
Email: roman.khan@eusacon.com

eusacon

Terms and Conditions:

Upon completion and return of this registration form, I confirm that I have read and accepted the terms and conditions detailed below.

Confirmation

We will confirm your participation after receiving signed registration form. The delegate will receive the invoice within 48hrs of sending the signed registration form via email.

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